

Guide to the Haldeman-Julius Publications Coll2009.003

Finding aid prepared by Michael P. Palmer

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Title: Haldeman-Julius publications
Identifier/Call Number: Coll2009.003

Contributing Institution: ONE National Gay & Lesbian Archives, USC Libraries, University of Southern California

Language of Material: English

Physical Description: 62.0 pamphlets

Date (inclusive): circa 1924-1950

Abstract: Pamphlets from both the Little Blue Book and Big Book Series published between 1924 and 1950 by socialist activist Emanuel Haldeman-Julius (1889-1951). The pamphlets are printed on pulp paper and staple-bound, and were marketed to workers and the "educated" classes. Almost all the titles deal with homosexual themes, and cover a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality. The bulk of the pamphlets were written in the late 1940s by David Oliver Cauldwell, a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales.

creator: Cotright, Van

Access

The collection is open to researchers. There are no access restrictions.

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Preferred Citation

Haldeman-Julius publications, Coll2009-003, ONE National Gay and Lesbian Archives, Los Angeles, California.

Acquisition Information

Approximately half the items were acquired by Jim Kepner between 1942 and 1997; the remainder were donated by Van Cotright, April 17, 2009.

Processing Information

Items acquired by Jim Kepner transferred from Pamphlets Collection. Collection processed by Michael P. Palmer, September 15, 2009.

Biography

Emanuel Julius was born in Philadelphia on July 30, 1889, the son of a Jewish bookbinder who had emigrated with his family from Russia. Harassed as a child for being Jewish, Julius developed a distain for all religion. After leaving school at age 15, Julius worked at a variety of menial jobs. He also read voraciously, in particular literature and pamphlets published by socialists, which was inexpensive and readily available. Convinced of their truth, Julius joined the Socialist Party before World War I. He became a journalist and in 1915 moved to Girard, Kansas, as editor of *Appeal to Reason*, an influential socialist newspaper with a large national circulation. The following year he married Anna Marcet Haldeman (whose name he added to his own in hyphenate), daughter of a wealthy local banker and niece of the social worker Jane Addams.

Inspired by the cheap ten-cent paperback editions of classic works he had purchased as a 15-year-old (Wilde's *Ballad of Reading Gaol* had struck him in particular), Julius nurtured the idea of publishing small, inexpensive paperback pocketbooks to provide information, in particular works of classic literature as well as those expressing common-sense knowledge, a wide range of ideas, and various points of view, to both the working and "educated" classes. He purchased the presses and 175,000-name subscriber list of his former employer, *Appeal to Reason*, and in 1919 began publishing Appeal's Pocket Series on cheap pulp paper, stapled and bound in a stiff red paper cover, for 25 cents each. The series name and color of the binding changed over the first few years, before settling on "Little Blue Book" in 1923. The pamphlets, which measured 5 x 3 1/2 inches, and cost 5 cents, were enormously popular, finding their way into the pockets of laborers, scholars, and the average citizen; their small size and low price made the books especially popular with travelers and transient workers. Beginning in 1925, Haldeman-Julius also published the "Big Blue Book" series, measuring 8 1/2 x 5 1/2 inches, costing 10 cents each; many, but by no means all the titles in this series were reprints of titles in the Little Blue Book series, in a more "agreeable" format. Both series sold an estimated total of 500 million copies. The St. Louis Dispatch called Haldeman-Julius "the Henry Ford of literature", and Haldeman-Julius and his wife became rich.

Following World War II, the FBI under J. Edgar Hoover viewed the Little Blue Books' treatment of subjects such as socialism and atheism, and the frank treatment of sexuality, as subversive, and placed Haldeman-Julius on its "enemies" list. This caused a rapid decline in the number of bookstores willing to carry Haldeman-Julius' publications, and they sank into obscurity. Haldeman-Julius and his wife legally separated in 1934. Marcet died in 1941, and the following year Haldeman-Julius married Susan Haney, an employee. He drowned in his swimming pool on July 31, 1951. His son, Henry, took over the presses and continued to print and sell the pamphlets until the printing house burned down on July 4, 1978. Sources:

"Emanuel Haldeman-Julius: The Paper Giant", http://axelibrary.blogspot.com/2007_09_01_archive.html (accessed September 15, 2009).

Burnett, Betty. "Haldeman-Julius, Emanuel." *American National Biography*. New York: Oxford University Press, 1999. Jacoby, Susan. *Freethinkers: a history of American secularism*. New York: Henry Holt, 2004.

Haldeman-Julius: Pocket Series and the Little Blue Books, http://www.haldeman-julius.org (accessed September 15, 2009). Haldeman-Julius' papers are held by the Leonard H. Axe Library, Pittsburg State University, Pittsburg, Kansas, http://library.pittstate.edu/spcoll/ndxhjulius.html (accessed September 15, 2009).

Inventory of Big Blue Books held by the Lilly Library, Indiana University Library,

http://www.indiana.edu/~liblilly/shorttitle/bigbluebooks.html (accessed September 15, 2009).

Scope and Content of Collection

The collection consists of pamphlets from both the Little Blue Book and Big Book Series. Pamphlets in the Little Blue Book series measure 5 x 3 1/2 inches. They cover a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality, with an emphasis on homosexuality. Pamphlets in the Big Book Series measure 8 1/2 x 5 1/2 inches, and deal primarily with issues of sexuality. The bulk of the pamphlets are written in the late 1940s by David Oliver Cauldwell (1896-1959), a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales.

Subjects and Indexing Terms

Cauldwell, David O. (David Oliver), 1896-1959

McCabe, Joseph, 1867-1955

Niemoeller, A. F. (Adolph Frederick), 1903-

Big blue book

Gay men's writings

Gay men--Biography

Haldeman-Julius Company

Homosexuality

Homosexuality--History

Lesbians--Biography

Little blue book

Sexology

Transvestism

Transvestites

Little Blue Book Series 1. circa 1924-1950

Physical Description: 19.0 pamphlets.

Series Scope and Content

This series contains pamphlets on a wide variety of subjects, including classical literature, history, useful knowledge, and frank treatment of sexuality, with an emphasis on homosexuality. The pamphlets include J. V. Nash's Homosexuality in the lives of the great, one of the first two works on homosexuality Jim Kepner purchased in 1942 [*ONE/IGLA Bulletin*, #2 (Spring-Summer 1996), 9]. The pamphlets measure 5 x 3 1/2 inches.

Box 1, Folder 14 Lay, Wilfrid. Confidential chats with husbands. Little Blue Book, No. 864. Girard, Kan.: Little Blue Books, n.d.

Physical Description: 63.0 p.

Box 1, Folder 15 McCabe, Joseph. *Life and morals in Greece and Rome*. Little Blue Book, No. 1078.

Girard, Kan.: Haldeman-Julius Co., n.d.

Physical Description: 62.0 p.

Box 1, Folder 16 Nash, J. V. Homosexuality in the lives of the great. Little Blue Book, No. 1564. Girard,

Kan., n.d.

Physical Description: 64.0 p.

General note

One of the first two books on homosexuality purchased by Jim Kepner.

Box 1, Folder 17 Norden, Heinz. How to avoid catching venereal diseases. Little Blue Book, No. 1523.

Girard, Kan.: Haldeman-Julius Publications, n.d.

Physical Description: 31.0 p.

Box 1, Folder 18 Sand, George. A Daring Frenchwoman's views of life. Little Blue Book, No. 106.

Girard, Kan.: Haldeman-Julius Publications, n.d.

Physical Description: 32.0 p.

Box 1, Folder 19 Wilde, Oscar. Oscar Wilde's Letters to Sarah Bernhardt; edited by Sylvestre Dorian.

Little Blue Book, No. 664. Girard, Kan.: Haldeman-Julius Company, c1924

Physical Description: 64.0 p.

Big Blue Book Series 2. 1925-1950

Physical Description: 43.0 pamphlets.

Series Scope and Content

This series contains pamphlets dealing primarily with issues of sexuality. The bulk of the pamphlets were written in the late 1940s by David Oliver Cauldwell (1896-1959), MD, a prolific and pioneering sexologist who published extensively on homosexuality and transsexualism. Other authors include Joseph McCabe (1867-1955), freethinker and former priest, and Adolph Frederick Niemoeller, BS, AB, MA, Special Advisor on Sexual Anthropology to the American Anthropological Society. The sensational, often lengthy, titles were dictated by the publisher to pique public interest and increase sales. The series also includes a collection of essays by Edward Carpenter, condensed by Miriam deFord. The pamphlets

measure 8 1/2 x 5 1/2 inches.

Carpenter, Edward. Civilization, its cause and cure and other essays; condensed, with a foreword, by Miriam Allen deFord. Digest 34. Girard, Kan.: Haldeman-Julius

Publications, c1945

Physical Description: 24.0 p.

Box 1, Folder 21 Cauldwell, D. O. (David O.). Art of preserving one's manhood; as virility is inherent, no man should be a sexual weakling or failure, for virile powers can be made to respond at will. Big Blue Book, B-822. Girard, Kan.: Haldeman-Julius Publications,

c1949

Physical Description: 32.0 p.

Box 1, Folder 20

Box 1, Folder 22	Cauldwell, D. O. (David O.). <i>Bisexuality in patterns of human behavior</i> ; a study of individuals who indulge in both heterosexual and homosexual practices, with comparative data on hermaphrodites, the human intersex. Big Blue Book, B-731. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 30.0 p.
	General note
	Identical to B-732.
Box 1, Folder 23	Cauldwell, D. O. (David O.). <i>Bisexuality in patterns of human behavior</i> ; a study of individuals who indulge in both heterosexual and homosexual practices, with comparative data on hermaphrodites, the human intersex. Big Blue Book, B-732. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 30.0 p.
	General note
	Identical to B-731.
Box 1, Folder 24	Cauldwell, D. O. (David O.). <i>Diary of a sexologist</i> ; intimate observations and expeeriences revealed when a doctor tells his story. Big Blue Book, B-821. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 32.0 p.
Box 1, Folder 25	Cauldwell, D. O. (David O.). <i>Exhibitionism—how it manifests itself</i> ; the natural and the anti-social significance of a universal practice, with sidelights on its analogue, voyeurism. Big Blue Book, B-774. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 31.0 p.
Box 1, Folder 26	Cauldwell, D. O. (David O.). Female homosexuals—lesbians—tell their stories; the truth concerning their sexual natures as revealed by courageous women, with comment and interpretation by the author. Big Blue Book, B-776. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 32.0 p.
Box 1, Folder 27	Cauldwell, D. O. (David O.). <i>Male homosexuals tell their stories</i> ; facts revealed by men unafraid to tell the truth, with comment and scientific interpretation by the author. Big Blue Book, B-771. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 31.0 p.
Box 1, Folder 28	Cauldwell, D. O. (David O.). <i>Oddities of sexual behavior</i> ; research reveals significant data covering the eccentricities of human conduct, and augmented by a study of sexual behavior in the lower mammals and other lower forms of life. Big Blue Book, B-840. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 32.0 p.[2 copies]
Box 1, Folder 29-30	Cauldwell, D. O. (David O.). <i>Private letters from homosexuals to a doctor</i> ; a compilation that is an important contribution to literature homosexualis. Big Blue Book, B-823. Girard, Kan.: Haldeman-Julius Publications, c1949
	General Physical Description note: 2 copies (1 purple cover, 1 red cover) : 32 p.
Box 1, Folder 31	Cauldwell, D. O. (David O.). <i>Questions and answers about cunnilungus</i> ; light on operation-third-sex. Big Blue Book, B-871. Girard, Kan.: Haldeman-Julius Publications, c1950
	Physical Description: 31.0 p.
	Joseph Bester British P.

Box 1, Folder 32	Cauldwell, D. O. (David O.). Questions and answers about the problems of the sexually diseased; there are two well-known venereal diseases, but the number of sexual diseases is legion. This booklet answers the questions people ask about these diseases and the problems arising from them. Big Blue Book, B-857. Girard, Kan.: Haldeman-Julius Publications, c1950 Physical Description: 30.0 p.
Box 1, Folder 33	Cauldwell, D. O. (David O.). Questions and answers about trasvestism in disguise; transvestism is a nationally popular eccentricity and some transvestists appear to be the last to find it out. Big Blue Book, B-886. Girard, Kan.: Haldeman-Julius Publications, c1950 Physical Description: 29.0 p.
	Physical Description: 29.0 p.
Box 1, Folder 34	Cauldwell, D. O. (David O.). Questions and answers involving sexual ethics and sexual esthetics; subjects discussed include common courtesy between married lovers and such practices as cunnilingus, fellatio, and such sexual states as those involving homosexuals, transexualis, transvestism, etc. Big Blue Book, B-861. Girard, Kan.: Haldeman-Julius Publications, c1950
	Physical Description: 30.0 p.
Box 1, Folder 35	Cauldwell, D. O. (David O.). Questions and answers on the sex life and sexual problems of homosexuals of both sexes. Big Blue Book, B-848. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 30.0 p.
Box 1, Folder 36	Cauldwell, D. O. (David O.). Questions and answers on the sex life and sexual problems of transvestites; an exhaustive, revealing, surprising, informative, educational, entertaining and even shocking encyclopedic compilation of seldom-suspected facts. Big Blue Book, B-853. Girard, Kan.: Haldeman-Julius Publications, c1950
	Physical Description: 31.0 p.
Box 1, Folder 37	Cauldwell, D. O. (David O.). Revelations of a sexologist; intimate facts that may parallel your experiences. Big Blue Book, B-820. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 31.0 p.
	General note
	Some discussion of homosexuality.
Box 1, Folder 38	Cauldwell, D. O. (David O.). Sex crimes among juveniles; a study of various delinquencies. Big Blue Book, B-541. Girard, Kan.: Haldeman-Julius Publications, c1947
	Physical Description: 32.0 p.
Box 1, Folder 39a	Cauldwell, D. O. (David O.). Sex transmutationcan one's sex be changed?; there's but a thin genetic line between the sexes, but the would-be sex transmutee battles forces more stubborn than the genes. Big Blue Book, B-932. Girard, Kan.: Haldeman-Julius Publications, c1951
	Physical Description: 28.0 p.

Box 1, Folder 39b	Cauldwell, D. O. (David O.). <i>Sexual athletes</i> ; a study of high frequencies of sexual activity, with comparative data on sexual outlets, including explanations and cases. Big Blue Book, B-739. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 32.0 p.
	General note
	Includes discussion of homosexuality.
Box 1, Folder 40	Cauldwell, D. O. (David O.). <i>The Sexually contented tell their stories</i> ; experiences of people who have found their way to sexual happiness. Big Blue Book, B-800. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 32.0 p.
	General note
	Includes discussion of homosexuality.
Box 1, Folder 41	Cauldwell, D. O. (David O.). <i>Transvestists tell their stories</i> ; confessions of persons who prefer to dress like the opposite sex. Big Blue Book, B-623. Girard, Kan.: Haldeman-Julius Publications, c1947
	Physical Description: 31.0 p.
Box 1, Folder 42	Cauldwell, D. O. (David O.). <i>Transvestists' unexpurgated letters</i> ; intimate letters written to a doctor with the request that they be published as written by cross-dressers. Big Blue Book, B-882. Girard, Kan.: Haldeman-Julius Publications, c1950
	Physical Description: 30.0 p.
Box 1, Folder 44	Cauldwell, D. O. (David O.). The Truth about homosexuality in man and woman; plain facts cleanly presented to help improve individual and sociological concepts. Big Blue Book, B-557. Girard, Kan.: Haldeman-Julius Publications, c1947
	Physical Description: 30.0 p.
Box 1, Folder 44	Cauldwell, D. O. (David O.). <i>Undinism</i> ; a study of a bizarre but not unnatural eccentricity involving a sexual interest in urine, urination, seeing others urinate, etc. Big Blue Book, B-875. Girard, Kan.: Haldeman-Julius Publications, c1950 Physical Description: 30.0 p.
Box 1, Folder 45	Cauldwell, D. O. (David O.). <i>Voyeurism—a form of sexual behavior</i> ; a critical study of a natural trait that has been given an erroneous meaning. Big Blue Book, B-787. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 29.0 p.
Box 1, Folder 46	Cauldwell, D. O. (David O.). What is a hermaphrodite?; a study of persons of either sex whose genital organs, mental integration and chemical (hormonal) characteristics embrace the characters or characteristics of both sexes. Big Blue Book, B-525. Girard, Kan.: Haldeman-Julius Publications, c1947
	Physical Description: 32.0 p.
Box 1, Folder 47	Cauldwell, D. O. (David O.). What's wrong with transvestism?; a compilation of the diaries of transvestists as revealed to the author, with letters and day-by-day events from the lives of those who prefer to wear the clothing of the opposite sex. Big Blue Book, B-825. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 31.0 p.

Box 1, Folder 48	Cauldwell, D. O. (David O.). Why males wear female attire; strange stories, weird confessions, historical data, and scientific explanations of transvestism. Big Blue Book, B-540. Girard, Kan.: Haldeman-Julius Publications, c1947
	Physical Description: 29.0 p.[2 copies]
Box 1, Folder 49	Dulaure, J. A. <i>Priapic divinities and phallic rites</i> ; a complete account of the worship of Priapus throughout the ages. Big Blue Book, B-887. Girard, Kan.: Haldeman-Julius Publications, c1950
	Physical Description: 32.0 p.
Box 1, Folder 50	Haldeman-Julius, E. <i>Fillers</i> ; scientists look at homosexuality and more than 100 other short pieces. Vol. 1, No. 10 (October, 1947). Girard, Kan.: Haldeman-Julius, 1947
	Physical Description: 64.0 p.
Box 1, Folder 51	Jean. Why I, a man, must dress as a girl; how a transvestist met his problem. Big Blue Book, B-684. Girard, Kan.: Haldeman-Julius Publications, circa 1924-1950
	Physical Description: 32.0 p.
	General note
	Back & front cover cut out, p. 20 covered over, pp. 21ff cut out.
Box 1, Folder 52	McCabe, Joseph. <i>The Abnormal aspects of sex</i> ; perversities and aberrations of the human sexual impulse and its expressions. Key to Love and Sex, No. 4. Girard, Kan.: Haldeman-Julius Publications, circa 1924-1950
	Physical Description: 45.0 p.
Box 1, Folder 53	McCabe, Joseph. Masochism, and how it manifests itself; a study of Sacher-Masoch, known as "the great abnormal," who gave his name to a strange form of behavior—its prevalence and psychology. Big Blue Book, B-835. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 28.0 p.
Box 1, Folder 54	McCabe, Joseph. Masterpieces of erotic literature; a study of the outstanding works of sensuality in ancient, medieval and modern times. Girard, Kan.: Haldeman-Julius Publications, c1949
	Physical Description: 29.0 p.
Box 1, Folder 55	McCabe, Joseph. <i>The Story of the world's oldest profession</i> ; prostitution in the ancient, medieval and modern worlds. Big Blue Book, B-582. Girard, Kan.: Haldeman-Julius Publications, c1932
	Physical Description: 123.0 p.
Box 1, Folder 56	McCabe, Joseph. Vice in German monasteries; the amazing facts regarding what has come to be known as "celibacy-disease." Big Blue Book, B-449. Girard, Kan.: Haldeman-Julius Publications, c1937
	Physical Description: 30.0 p.
	General note
	Anti-Catholic Nazi propaganda pamphlet, claiming that the Catholic monasteries in Germany are great centers of sodomy and pedophilia.
Box 1, Folder 57	McCabe, Joseph. What should be taught about sex?; what are the real effects of modern freedom in sex discussion and education? Key to Love and Sex, No. 7. Girard, Kan.: Haldeman-Julius Publications, circa 1924-1950
	Physical Description: 62.0 p.

Box 1, Folder 58	McCabe, Joseph. Women who become men. ABC Library of Living Knowledge, No. 15. Girard, Kan.: Haldeman-Julius Publications, c1938
	Physical Description: 32.0 p.
Box 1, Folder 59	Niemoeller, A. F. Bestiality and the law; a resume of the law and punishments for bestiality with typical cases from fifteenth century to the present. Big Blue Book, B-517. Girard, Kan.: Haldeman-Julius Publications, c1946 Physical Description: 32.0 p.
Box 1, Folder 60	Niemoeller, A. F. <i>Bestiality in ancient and modern times</i> ; a study of the sexual relations of man and animals in all times and countries. Big Blue Book, B-518. Girard, Kan.: Haldeman-Julius Publications, c1946
	Physical Description: 42.0 p.
Box 1, Folder 61	Niemoeller, A. F. Wanderings in "untrodden fields of anthropology"; the choicest excerpts from the observations of a French army surgeon, made over 30 years experience in many places, concerning the sexual customs, practices, and peculiarities of various peoples. Big Blue Book, B-760. Girard, Kan.: Haldeman-Julius Publications, c1948
	Physical Description: 52.0 p.
Box 1, Folder 62	Sade, marquis de. <i>De Sade on virtue and vice</i> ; selections from the writings of the Marquis de Sade illustrating his views upon morality and sex; translated by A. F. Niemoeller. Big Blue Book, B-522. Girard, Kan.: Haldeman-Julius Publications, c1946 Physical Description: 27.0 p.